



## ***All You Really Need to Know About Planned Giving You Learned in Kindergarten***

Presented by Meryl R. Cosentino, JD  
Senior Director of Gift Planning, Stony Brook University  
and Board Member, National Association of Charitable Gift Planners

Wednesday, May 16, 2018

12:00 p.m.

at

The Century House | 997 New Loudon Rd | Latham, NY 12110

Lunch served at noon

\$39 GPGNNY Members | \$59 Nonmembers

register at [www.gpgnny.org](http://www.gpgnny.org)

All you really need to know about Planned Giving you learned in Kindergarten. It sounds too good to be true, but it isn't. Discover how the lessons we learned in Kindergarten—Share, Play Fair, Don't Hit, Enjoy Playdates, Flush and Take a Nap—can be applied to your career as a Planned Giving Officer and can increase legacy support for your charity. Whether you are new to Planned Giving, or are a seasoned specialist, Meryl will show you how playing well with others and sharing has enabled her to raise over \$11 million in new bequest intentions in her 3 years at Stony Brook University.



Meryl R. Cosentino, J.D. has more than 30 years of estate and gift planning experience, and is currently the Senior Director of Gift Planning at Stony Brook University, a role she has enjoyed for the past three and a half years. Meryl joined the Stony Brook Advancement team after spending five years as the Director of Planned Giving at St. Francis Hospital. Prior to that, Meryl honed her philanthropic skills at The Nature Conservancy on Long Island.

Meryl is currently serving a three-year term on the Board of the National Association of Charitable Gift Planners (NACGP), has been a faculty lecturer at the National Conference on Philanthropic Planning in both 2011 and 2015, and has just completed her two-year term as President of the Philanthropic Planning Group of Greater New York (PPGGNY). Meryl has served on the PPGNY Board since 2011. Meryl received her B.A. from Indiana University, and her J.D. from Brooklyn Law School.

For additional program details and speaker bio please go to [www.gpgnny.org](http://www.gpgnny.org)

