



Charitable Gift Annuities

Speaker: Cam Morin Kelly

Vice Chair - American Council of Gift Annuities

Tuesday – September 9, 2008

Wolfert's Roost Country Club – 120 Van Rensselaer Blvd., Albany

PROGRAM

7:30am	Registration and Breakfast
8:15am-9:45am	Program
9:45am-10:00am	Questions

PROGRAM DESCRIPTION

Charitable gift annuities offer great strategies that benefit both the donor and the charity.

- Donors like the guarantees for a more secure income, tax deduction, and fit with their tax strategies.
- Charities find them to be an excellent opportunity to gain donor support with larger gifts and attract future gifts in the form of bequests and trusts.

Learn the latest developments about this great planned giving tool and strategies for how you can better utilize charitable gift annuities to benefit both your organization and your donors.

You won't want to miss this dynamic and informative presentation by one of the industries leading experts.

ABOUT THE PRESENTER



Cam Morin Kelly, Vice Chair of the American Council of Gift Annuities, has held the position of Director of Planned Gifts and Bequests since 1991 at her alma mater, Smith College in Northampton, Massachusetts. A Chartered Financial Analyst, Cam has served on the board of the American Council on Gift Annuities (ACGA) since 1994, and is a member of the Planned Giving Today Editorial Advisory Board.

Ms. Kelly will present an update on gift annuities, the new rates enacted by the American Council on Gift Annuities, ideas and concepts to help your organization build a more active planned giving program including marketing to women with charitable gift annuities.

To register and obtain additional program details please go to

www.gpgnny.org