



“How Donor’s Values Affect Giving”



Richard Ely, Director of Gift Planning

The Catholic Foundation of the Archdiocese of Boston
Tuesday, January 12th | Wolfert’s Roost Country Club | Menands

Program Details

7:30am Registration
8:15-9:45am Buffet Breakfast
9:45am Questions

Program Description

The current critical economic climate requires a greater degree of care in donor solicitations. All charitable organizations including education, religious, medical, and service groups of all types must continually re-think their gift solicitation process and create stronger links to donor’s values. Today, accountability, ethics, and mission must come together to show constituents why and where their gifts are a proper fit with your mission.

In a program designed for development professionals, management teams and board members, Richard Ely will discuss how to help donors articulate their own deeply held values which affect their giving, describe the intersect where your organization’s mission will best match values and convictions held by donors, and create success in an ideal donor-centered approach.

About The Presenter

Richard Ely is a leader in the American philanthropic community. Ely has served as Vice President and Trust Officer of major New England banking company. His professional education credentials include CLU, ChFC, and CFP., and he regularly writes for national publications including *Planned Giving Today* and *Planned Giving Mentor*. Founder of Strategic Fundraising Consultants, Providence, RI, Ely has consulted on planned giving and strengthening organization development with all types and sizes of charities.

To register and obtain additional program details please go to www.gpgnny.org