



“When Starting a Planned Giving Shop, What should I do?”

A Panel Discussion by Professionals

Moderated by James Kellerhouse
Director of Development, Albany Law School

Tuesday, October 11th

11:00am – 2:00pm

*Wolfert's Roost Country Club
120 Van Rensselaer Blvd. | Loudonville, NY*

Program Details

11:00 a.m. Nuts & Bolts

Peter VanderWoude, Manager-Planned Gifts | SUNY Cortland/Cortland College Foundation
“From Zero to 60! – Accelerating a Planned Giving Initiative” focusing on the elements to most effectively grow bequests and acquire charitable gift annuities

12:00 p.m. | Registration & Buffet Lunch

12:30 p.m. | Panel Discussion of Professionals *“When Starting a Planned Giving Shop, What should I do?”*

1:45 p.m. | Questions/Comments

About our Panelists and Program

Are you launching a new planned giving program?

Enhancing an existing program?

Seeking advice from seasoned planned giving experts?

Join us for” If I started a Planned Giving Shop, what would I do?”

Distinguished Panelists

F. Raymond Agnew, CFRE

Vice President for Institutional Advancement, Paul Smith’s College
Formerly, Vice President for Development, Glens Falls Hospital

Ellen Blaisdell

Director of Gift Planning, SUNY at Oneonta

Lori Matt-Murphy

Regional Chief Development Officer, American Red Cross

Mark Woroby, CFP, CSPG

Executive Director, Wildwood Foundation

To register and obtain additional program details please go to www.gpgnny.org

*****WALK-INS WELCOME*****

Registration Deadline: Thursday, October 6th

GPGNNY Payment and Refund Policy

Payment

If you register to attend a program, payment at the door is required. If you register, but do not attend, you will be invoiced at the non-member rate.

Individuals with unpaid balances from prior programs will be required to satisfy past due balances and pay in advance to attend future programs.

Refunds

Full refunds will be issued for cancellations **received by or prior to the registration deadline.**

No refunds will be issued for cancellations received after the registration deadline.