



Women Driving Philanthropy, The view from behind the wheel!

Presented by:

Abbie J. von Schlegell, CFRE
Principal of a. von schlegell & company

Tuesday, April 5th

Wolfert's Roost Country Club | 120 Van Rensselaer Blvd. | Albany, NY

Program Details

****NEW** Nuts and Bolts Session**

11:00 a.m. presented by Susan Axelrod, CFRE, Saratoga Hospital Foundation

"The Role of the Board for a Planned Giving Program" - Educating and involving your board members to become successful and involved with your planned giving program

12:00 p.m.

Registration, Networking & Buffet Lunch

12:15 p.m.

Program: Speaker, Abbie J. von Schlegell, CFRE

1:15 p.m.

Questions/Comments

\$35-Members

\$55-Nonmembers

About our Presenter and Program

Women Driving Philanthropy, A view from behind the wheel!

To have a working knowledge and perspective on women's philanthropic objectives, how to more effectively market planned and major gifts, calls for deeper and more focused research to help support your actions. Now, you can apply important information to your fundraising initiative and evolve greater success for your organization. Don't miss this special program by Abbie J. von Schlegell, CFRE, author of "Women as Donors, Women as Philanthropists."

Our Speaker: Abbie J. von Schlegell, CFRE has been in the development field for over 35 years, as a consultant with several national firms for half of her career and as a senior development officer with four institutions. She has special expertise in women's philanthropy.



Abbie held key development positions at Stanford University and at The University of Chicago. At Stanford, she was the major gifts director for Silicon Valley. At Chicago she directed major gifts in metropolitan Chicago. Abbie also was the Chief Development Officer for both the Shakespeare Theatre Company in Washington, D.C. and for Enterprise Community Partners in Columbia, MD. Abbie now leads her own firm based in the Berkshires.

She was the 1990 recipient of the President's Award from the National Society of Fund Raising Executives in recognition of her service to the profession. She is the editor of *Women as Donors*, *Women as Philanthropists*, published in 1993 by Jossey-Bass. This best-selling handbook about women's giving is the second issue in their series New Directions for Philanthropic Fundraising.

**To register and obtain additional program details please go
to www.gpgnny.org**

*****WALK-INS WELCOME*****

Registration Deadline: Friday, April 1st

GPGNNY Payment and Refund Policy

Payment:

If you register to attend a program, payment at the door is required. If you register, but do not attend, you will be invoiced at the non-member rate.

Individuals with unpaid balances from prior programs will be required to satisfy past due balances and pay in advance to attend future programs.

Refunds:

Full refunds will be issued for cancellations **received by or prior to the registration deadline**. No refunds will be issued for cancellations received after the registration deadline.